



XXXXXXXXXXXXXXXXXXXX
WE MADE THAT
XXXXXXXXXXXXXXXXXXXX

Maddison Graphic

Stockdale

REIMAGINING KINGSTON TOWN CENTRE PUBLIC REALM STRATEGY
CONSULTATION SUMMARY | 19-07-2019

CONTENTS

1.0 Consultation programme p3

2.0 Constultation events summary p4

Local Stakeholder Meetings (1-2-1)
Walking workshops
Swot Workshop
Co-design workshop 1
Project card stakeholder workshop
Youth workshop live testing

3.0 Ongoing legacy & support p21

Revisions tracker

Rev.	Date	Description
-	19-07-2019	Issue to the client team

1.0 CONSULTATION PROGRAMME

The programme below details consultation, engagement and co-design strands. These have been considered in combination with the strategy development and project outcomes.

This includes structured engagement across; early scoping; during strategy and project development; and; ongoing legacy and dissemination.

The programme also sets out the initial stages of producing this consultation plan (3.1) and presenting the plan to the client group (3.3).

Stage	Task	Responsibility	Key dates	Nov-18				Dec-18				Jan-19				Feb-19				Mar-19				Apr-19					
				5	12	19	26	3	10	17	24	31	7	14	21	28	4	11	18	25	4	11	18	25	1	8	15	22	29
Milestones & reviews	-	Mobilisation and Inception																											
	1	Stage 1: Vision & Overarching Strategy																											
	2	Stage 2a: Delivery Plan for Implementation & Concept Designs																											
	3	Stage 2b: Assembly of Catalogue																											
Consultation, engagement & co-design	3.1	Identify local stakeholders, develop consultation plan	WMT																										
	3.2	Local stakeholder meetings (1-2-1)	WMT																										
	3.3	Presentation of consultation plan	WMT																										
	3.4.1	Walking Workshops: 1 Project team and internal stakeholders	WMT/ RBK/ KU/ KF/ GLA																										
	3.4.2	Walking Workshops: 2 External stakeholders and members	WMT																										
	3.5	SWOT workshop (internal stakeholders and invited attendees)	WMT/ RBK/ KU/ KF																										
	3.6	Social Value audit - Social value infrastructure mapping	WMT																										
	3.7	Co-design workshop 1: Vision & principles	WMT & MG																										
	3.8	Project cards stakeholder workshop	WMT																										
	3.9	Youth Workshop Programme and 'live project' event	WMT																										
	3.10	Co-design workshop 2: Identity for wayfinding	WMT & MG																										
	3.11	Local stakeholders update presentation/ meeting	WMT																										
3.12	Public launch event (TBC)	RBK/ KU/ KF																											
Meetings & client liaison	4.1	Meetings with all client partners	WMT (lead), MG																										



2.1 LOCAL STAKEHOLDER MEETINGS (1-2-1)

What:

A series of 1-2-1 stakeholder meetings with key operators within Kingston to understand and synthesise their ambitions within the development of the strategy.

When:

Various dates across the project programme.

Who:

Local landowners and other key stakeholders including cultural providers within the town centre.

How:

1-2-1 conversations with local stakeholders.

Where:

Hosted by We Made That in various locations.

Landowner meetings

The team set out a clear approach for meeting with local landowners to ensure a fair and open process was delivered. An 1-2-1 slot was offered to all town centre landowners (list provided by the client group) on a set date to allow for an open and honest discussion with each party representative. Some of the key recurring themes that were brought up in the meetings were as follows:

- Kingston town centre is currently weathered and old fashioned
- The town centre is surviving on its legacy as a strong retail centre but won't for much longer
- There is a need to broaden the evening economy offer beyond drinking activity
- Landowners have previously tried to deliver change and public events within the town centre's streets and spaces but have faced barriers
- Significant lack varied types of workspace - need space for start ups and co-working
- Poor connection between Clarence Street and riverside, described as a 'dead end' which is a problem for adjacent landowners

Cultural provider meetings

The team also met with representatives from key cultural providers within the town centre including:

Creative Youth

- Organising events in the town centre is difficult owing to complex ownerships, licensing and other permissions creating barriers
- CY would like to expand their cultural offer including a fringe live music and comedy festival which would activate a number of spaces and vacant units across the town centre

Kingston University

- The role of PECK in assisting RBK to remove road blacks to delivering live events and developing alternative governance structures
- Kingston's USP is its history of innovation - projects should build upon this and encourage future innovation
- There is a need for 'free' socialising space - activity is generally contained within Bentalls or the Rotunda, or the riverside when the weather is good.

Kingston Student Union

The team met with Kingston Student Union representative, Jamie Stratton. Key needs and reflections were discussed, including:

- Adaptable and flexible spaces are needed to retain student skills and talent in the borough
- The campus also suffers from lack of evening activity
- Students are focused, more than ever, on career development to ensure employability. The effect is that social activity is reducing, except for those 'experience seekers'
- Opportunities for health and wellbeing to be foreground interest for students, such as 'Good Gym' initiatives
- Opportunities for showcase space in town centre, permanent or programmed, would be supported by the Union
- Opportunities for student collaboration with businesses, especially those specific to Kingston, would be supported

- Opportunities for the Union to take a role in operation/ occupier of space off-campus would be considered
- Opportunities for supporting the transition from graduate to early career needs further coordinated support
- Opportunities for increasing affordability, of; workspace, housing, transport, would all help with student retention

Rose Theatre

- Kingston town centre is perceived by some as a 'cultural wasteland'
- Demographic of town centre users changes throughout time of day, day of the week
- Difficult for the theatre to attract younger audiences

RBK Heritage team / Kingston Museum

- Public spaces in the town centre could host satellite activities for the museum - this has happened previously through collaborations with Kingston First
- Ambition to signpost to heritage sites within the public realm
- Forthcoming events include projected films within the market place linked to local history of animation
- Museum is keen to review walking heritage trails and implement a public arts strategy along the waterfront.

A number of additional conversations with cultural providers in the evening have been undertaken as part of the social value audit.

KCIL & VI Parliament

- Needs to be a synergy across the town centre so that areas bleed into one another
- Need to improve delineation between cyclists and pedestrians would be ideal, including level differences or light reflecting materials
- Must consider ease of movement for people with disability when delivering new paving
- Parts of the riverside feel unsafe for people with visual impairment ie. where there are no railings or poor lighting.

- Opportunity for audio and sensory installations which highlight culture and heritage

Thames Landscape Strategy

- Kingston needs to consider how riverside interacts with wider Arcadian riverside
- Other towns such as Richmond consider themselves as 'river towns'
- Engagement and awareness of access to Hampton Court Park could be increased
- Features to allow public to engage with the river and biodiversity

Digital conversations

- Mark Lumley Assistant Director for ICT at RBK & Michael Snaith, Digital Agenda for Kingston and Sutton provided some of the key ideas for digital initiatives within streets and spaces in Kingston Town Centre:
- **Communication Services Ducting** – Physical provision of non-proprietary ducting in the streetscape to enable open access fibre broadband installation
- **Multi-use wayfinding posts** – Electronic billboards managed by RBK for multiple support, outreach and communication uses (see BT In Link UK)
- **Footfall counters in town centres** – To support business plans (already implemented by In Kingston)
- **Air quality monitoring stations** – To inform and protect vulnerable community members
- **Parking space monitoring** - To reduce congestion, improve air quality and alert enforcement officers
- **Tracking internet use of shoppers over Wi-Fi** - To support local retailers advertise intelligently
- **Digital art installations** - Lighting of key buildings, Kingston bridge, the river or sculptures, that can be interacted with online.
- **Digital Trails / Treasure Hunts** – Opening up spaces, trails or historical areas through applications that bring history/activities and wayfinding together.

2.2

WALKING WORKSHOPS

1. Project team and internal stakeholders

What:

A walking workshop with RBK officers along with key stakeholders from Kingston First and Kingston University to gather local priorities and concerns whilst travelling through key locations within Kingston town centre.

When:

Tuesday 18th December 2018

Who

Representatives from the client group, along with RB Kingston regeneration officers.

How

A two hour tour through key locations within Kingston Town Centre that present both considerable constraints and opportunities within the local area. The group stopped at these locations to allow the team to gather local concerns and ideas about these specific sites.

Where:

A defined route was established prior to the event by We Made That with input from the client group. The walk travelled within the boundary of the study and included the following:

- Kingston Station and forthcoming development sites to the north
- The riverside areas included within the SPD and routes towards the historic centre
- The historic centre itself including the ancient market area
- Kingston College and Wheatfield Way
- Other key cultural assets within the town centre



2. External stakeholders and members

What:

A walking workshop with key representatives from local community and cultural groups and organisations in Kingston along with RBK members in order to undertake focused discussions about the existing assets and future opportunities within the town centre, whilst observing the needs of the local community.

When:

Tuesday 8th January 2019

Who:

Council members who represent the local wards and representatives of local groups and organisations in Kingston as provided by the client group including:

- Old London Road Traders Association
- Kingston College
- Fusion Arts
- CARA
- Kingston Voluntary Action
- Kingston Youth Council
- Kingston Race and Equalities Council
- Kingston Disabled and Older People's Forum
- Black and Minority Ethnic Forum
- Lesbian Gay Bisexual and Transgender Forum
- Kingston Centre for Independent Living
- Digital Agenda for Kingston and Sutton
- All Saints Church
- Group of Four
- Community Liaison officers / Secure by Design
- Visually Impairment Parliament

How:

The walking workshops were led by the consultant team and involve a two hour tour through key locations within Kingston Town Centre that presented both considerable constraints and opportunities within the local area.

Where:

The group will followed a similar route to the previous walking workshop.



2.2 WALKING WORKSHOPS

Key findings



Station arrival & connectivity



The following summary captures the key topics that were discussed across the two workshops, of which many resonated with both groups.

The station arrival does not celebrate Kingston

- The station arrival is poor - especially in terms of wayfinding and orientation - but the delivered scheme is perceived as lacklustre.
- The station's brand is 'Costa' not Kingston - need to add a visible landmark which celebrates and navigates towards Kingston's assets such as the ancient market and the river

Traffic causes severance

- Heavy traffic along Wood Street / A307 creates severance between the station and the town centre
- No visual interest along Wood Street owing to inactive frontage
- Traffic along Wheatfield Way creates severance between town centre and museum and library - two key local assets

Improving alternative routes for pedestrians

- Canbury Passage could provide an alternative connection between station and the riverside away from heavy traffic - however there are issues with personal safety, particularly at night
- Alleyways could also provide more links between riverside and the town centre however again they currently feel unsafe and are in poor condition

2.2

WALKING WORKSHOPS

Activating the riverside



Opportunities to activate the riverside

- Naturalising of part of the river and riverside activity should be considered.
- Richmond is better at maximising the river as a visitor attraction.
- A mixture of uses and activation is critical on the riverside in the area between the road bridge and Canbury Gardens.
- Vacant unit within development on corner of Thameside offers opportunity for community led meanwhile use.

Lack of infrastructure along the riverside

- A lack of public conveniences (toilets) and lighting along the riverside mean it can be hard for families to spend time there.
- There could be an innovative approach taken to moorings (including the infrastructure required, ie. waste/ electric)
- Legibility of the river from Clarence Street is particularly poor (as the road bends away etc). Signage isn't necessarily the solution for this - it needs to be intuitive.

Inactivity around John Lewis creates severance

- Area between road bridge and John Lewis is inactive and unwelcoming and causes severance between the town centre and Canbury Gardens
- Opportunity to activate area by letting John Lewis' vacant units to local groups to introduce meanwhile uses which support evening economy
- People are unaware of historic remains in John Lewis - opportunity to showcase this

There needs to be a strategy for maintenance of public realm

- There is an opportunity to empower local residents and groups to maintain planting within the public realm
- Poor maintenance of recent improvements in Ancient Market place (to be addressed)

2.2

WALKING WORKSHOPS

Local assets



Inclusive design

Celebrating heritage & local identity

- Opportunity to dress the town for special events with projections or commissioning local artists
- Could have exhibitions and events linked to the aviation industries
- Opportunities to install audio descriptions of cultural heritage and key landmarks should be considered to assist visually impaired community

Ancient Market Place is a key asset

- For some the market place is the key asset holding Kingston together
- Opportunity to hold exhibitions at Market House and showcase work of university and college.
- Street furniture in and around the market place is sporadic - there is nowhere to sit down
- Opportunity to use space for other uses and activities as well as market - area 'dies' by 6pm as this is when the market is over

There is a perceived conflict between pedestrians and cyclists for some

- Cycle route within Canbury Gardens is problematic
- Cyclists coming down ramp by TK Maxx tend to travel at speed increasing risk of collisions
- Cyclists travelling through shared space within Ancient Market Place makes some pedestrians feel uneasy, particularly older people
- Shared space at station is problematic for the visually impaired as the space is too noisy to hear cyclists travelling through

Inclusive design of public realm is a priority

- The visually impaired community needs to be considered, particularly in the shaping of public realm.
- Noise of the traffic along Wood Street is disorientating for visually impaired people - the public realm should include more landmarks, tactiles, sensory greening and colour contrast to indicate direction.
- Appropriate paving for people with disability needs to be considered

2.2

WALKING WORKSHOPS

Spaces for new activity



Lack of evening economy

- The town centre is dead after 5pm. It needs an evening economy.
- Culture, live music, performance (inc. street performance) isn't amplified enough. Kingston could play an important role.
- The new Curzon cinema might bring more people in the evening but there needs to be more than this.

Role of University and College

- Venues within the university and college are perceived as being currently underused - there is an opportunity to create more activity in the area.

Supporting start-ups and graduate retention

- There isn't any business start-up space or co-working, it is not surprising people head into London
- Need incentives to keep university talent within the borough
- There is a large demand for affordable artist studios
- Lack of policy support for workshop spaces and charity associations

2.3

SWOT WORKSHOP

What:
A workshop with RB Kingston officers from a range of departments along with representatives from Kingston First and Kingston University to discuss the strengths, weaknesses, opportunities and threats for Kingston town centre.

When:
w/c Monday 7th January 2019.

Who:
We Made That will facilitate the workshop and the client group will provide a list of key personnel that will be invited to participate.

How:
A number of activities which reflect upon current policy and previous strategies, followed by a group assessment of the issues and opportunities surrounding Kingston town centre.

Where:
At RB Kingston offices within the Guildhall or the Rose Theatre.

The table opposite provides a summary of the key topics brought up in our SWOT workshop with RB Kingston officers and Kingston First. The topics are organised by the Good Growth Fund strategic objectives. A number of the topics have also been highlighted within the preceding findings from the appraisal and the conversations during the walking workshops.

	Strengths	Weaknesses	Opportunities	Threats
Empowering people	<ul style="list-style-type: none"> — Live music and busking culture — Carnival and other established events — University and college provide existing audiences and footfall in the town centre 	<ul style="list-style-type: none"> — No night-time events - students commute to places like Brixton instead — High perception of crime despite low records of crime - need to engage with residents about what makes them feel unsafe — High levels of bike theft - people avoid cycling in the town centre for this reason 	<ul style="list-style-type: none"> — Introduce well-being / guided walks - opportunity to talk about historic and cultural stories — Introducing a diverse cultural offer — Creating more opportunities for events and live music — Embed innovation, creativity, entrepreneurship in approach to public realm - use local resources and talent — Connected Kingston has potential to address perceptions of crime and safety 	<ul style="list-style-type: none"> — Sustainability of community groups
Making better places	<ul style="list-style-type: none"> — Many places to go in the daytime — Ancient Market area — Good public transport — Cycle hub at Kingston Station — River is a natural asset and positive green / community route 	<ul style="list-style-type: none"> — Poor connections into other areas such as the riverside — Lack of maintenance — Poor air quality and issues associated with high speed traffic — Transport network creates poor environment — Wheatfield Way divides town centre from library and museum — Conflict between pedestrians and cyclists on shared routes — Combination of narrow footways and too many buses along Eden Street, creating conflict 	<ul style="list-style-type: none"> — Multiple functional assets i.e.. street furniture — Make better use of space for temporary public health / community uses — Cleaner buses — Move bus station to Ashdown car park as it has more footfall — Increase buses and pedestrianise areas — Embed in other policies and have a holistic approach — Create links between maintenance and corporate responsibility (eg. Goldman Sachs in Hackney) 	<ul style="list-style-type: none"> — Lack of funding to achieve high standards and ongoing maintenance — Risk of new development changing culture and feel of town centre too much — Public spaces within new developments inaccessible to public - needs to be negotiated with landowners
Growing prosperity	<ul style="list-style-type: none"> — Retail uses bring in footfall — Capturing value from educational institutions 	<ul style="list-style-type: none"> — Night economy is non-existent after 6pm — No key attractor near college, people tend to aim for John Lewis / Bentall's car park — Future economy of town centre in the future unclear — Relationship of town centre to other centres in the borough 	<ul style="list-style-type: none"> — Changing retail industry creates opportunity for other uses such as community, leisure, night time uses, and start up workspace — Partnership of Economy & Culture Kingston (PECK) 	<ul style="list-style-type: none"> — Potential decline of retail as online shopping increases — Current focus on retail causes TC to be dead at night time — Anti social behaviour — Competition with Surbiton which has 15 pubs, live music and community assets

Kingston Town Centre Policy Priorities summary

Excerpt statements from a range of the Royal Borough of Kingston's policies, action plans and future development plans, along with Kingston First's objectives were used as conversational prompts.

Officers were asked to pick a statement and explain why they strongly agreed or disagreed the statement is relevant for Kingston town centre and should be considered a priority. The statements opposite are a sample of what was selected.

A summary of the key themes discussed during the SWOT analysis is presented on the page overleaf.

<p>Open up creative places and spaces, building on existing assets and reputations</p> <p>Officer strongly agreed with this policy statement</p>	<p>Green infrastructure and sustainable management is seamlessly integrated in the built environment.</p> <p>Officer strongly agreed with this policy statement</p>	<p>Promote the evening economy offer to encourage employee patronage of the Town Centre after work hours</p> <p>Officer strongly agreed with this policy statement</p>	<p>Our vision is to engage with communities and businesses using digital platforms</p> <p>Officer strongly agreed with this policy statement</p>
<p>The Council will work with KTCM, the Police, businesses and the community to prepare, adopt and implement an After Dark Strategy to better manage the evening and night-time economy so that the town centre is a safe and welcoming place to visit at night</p> <p>Officer strongly agreed with this policy statement</p>	<p>KEY OBJECTIVE: To maintain a diverse and sustainable economy, providing for business and employment development needs with a wide range of employment opportunities and enhance the quality and range of town centre uses and attractions and provide housing, including affordable housing</p> <p>Officer strongly agreed with this policy statement</p>	<p>Ensure that all soft landscaping that occurs as a result of the growth agenda has a costed and budgeted long term maintenance programme, and that a range of provider mechanisms are explored and implemented</p> <p>Officer strongly agreed with this policy statement</p>	<p>Maintain a Visit Kingston website and develop it as a tool to generate increased interest and visitors to Kingston</p> <p>Officer strongly agreed with this policy statement</p>
<p>The Council will improve the walking environment by continuing the programme of pedestrian priority schemes and improvements to pedestrian routes including: crossings on the relief road; from points of arrival (bus stations, Kingston station and car parks) to the core of the centre and the riverside; the riverside walk, the Thames Path and the Hogsmill Walk.</p> <p>Officer agreed with majority of statement but highlighted Wheatfield Way is a street (not a relief road) and should accommodate all users including cyclists</p>	<p>Champion the need for enhanced pedestrian routes, signage and gateways to improve connectivity and movement across the Town Centre</p> <p>Officer agreed with majority of statement but highlighted there is a need to improve connectivity for cyclists and other road users also</p>	<p>The vision is to 'green' and naturalise the riverbank to support increased biodiversity with the green spaces of Queens Promenade and Canbury Gardens in particular taking on a more riverine character. This is particularly important to support the role of the Thames as a linking blue/green corridor connecting habitats across London.</p> <p>Officer strongly agreed with this policy statement</p>	<p>Mobilise local skills to provide opportunities and enable creative employers to stay and grow</p> <p>Officer strongly agreed with this policy statement</p>
<p>Enable community and voluntary group participation in environmental management</p> <p>Officer agreed with the principle of the statement but acknowledged that a review will need to take place to meet housing need.</p>			

3.4 CO-DESIGN WORKSHOP 1

Vision & guiding principles

What:

A public engagement event located within Kingston town centre in the vicinity of key local amenities to raise awareness of the strategy, and facilitate discussions about findings within the appraisal work, key aims, and the proposed vision and guiding principles.

When:

w/c 28th January 2019, once the appraisal study has been completed and the vision and principles for the strategy have been established.

Who:

The general public will be invited to this set of engagement events.

How:

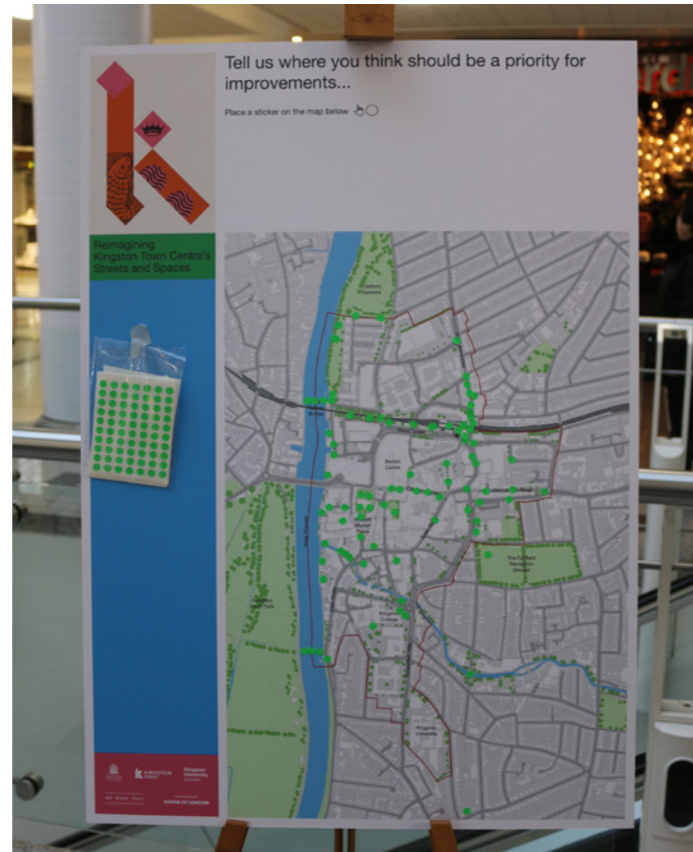
An exhibition and activities which prompt discussion around the key appraisal findings, and proposed vision and guiding principles. The team will seek opportunities to coincide with local events, potentially led by cultural groups in Kingston.

Where:

Visible and accessible locations within the town centre which could include the high street itself or key public venues such as the Rose Theatre or Market House.



3.4
CO-DESIGN WORKSHOP 1



What is your number one priority for Kingston town centre's streets and spaces?

More cultural and green spaces for communities + Revitalise evening/night economy

Integration of cycling and pedestrians. Much money has been spent but at the moment "shared" areas are not working.

More spaces for children to play and parents to relax e.g.. fountains and benches

Kingston needs co-working space

Do you have any other suggestions?

Use empty shops for local art displays, pop-up cinemas and theatres

More public seating (riverside currently dominated by private) Make more of frontages from John Lewis to Canbury Gardens

Street parties every now and then

New pedestrian bridge, walks/jogging course along river, event areas, cleaner environment, and more sustainability in town

2.5 PROJECT CARD STAKEHOLDER WORKSHOP

What:

A workshop with stakeholders from local organisations to determine what are the short, medium and long term priorities for Kingston town centre.

When:

w/c Monday 11th February 2019 (depending on availability), whilst the concept design proposals are being developed.

Who:

Invited list of local group representatives, as per the previous walking workshop.

How:

The team will provide a set of project cards presenting precedents of delivered projects which align with the emerging proposals within the strategy. The group will then assess the prioritisation of suggested projects within Kingston town centre and establish which groups could take stewardship of particular projects.

Where:

The workshop was hosted within RB Kingston's offices.



2.5
PROJECT CARD
STAKEHOLDER WORKSHOP

Empowering
people

Key priorities chosen by the group:


- Opportunities for play & leisure
- Supporting community activation
- Promoting sustainability through community activity



ADAPTABLE SPACES

Complexity to deliver	●●●○
Overall impact	●●●○
Longevity	●●●○
Cost	£30,000


↑ **Project example**
#mipista campaign, Madrid
The #mipista campaign, launched by Nike Football Spain, enables street football players to request a pop-up pitch with their smartphones in six different neighborhoods across the Spanish capital. The laser beams create an augmented football pitch where users can play a five-a-side match.



SENSORY PLAY

Complexity to deliver	●●●○
Overall impact	●●●○
Longevity	●●●○
Cost	£20,000


↑ **Project example**
Lullaby Factory, London
The Lullaby Factory is an installation that people can engage with through listening pipes - or by tuning into a special radio station.



TEMPORARY CHANGE OF USE

Complexity to deliver	●●●○
Overall impact	●●●○
Longevity	●●●○
Cost	£1,000 - £5,000


↑ **Project example**
Play Streets, Hackney
Opportunity for children to reclaim the streets by enabling residents to close residential streets for a few hours to through traffic, turning them into play streets. When the street re-opens drivers may associate pedestrian activities with the street and continue to drive slowly.



OPPORTUNITIES TO PLAY

Complexity to deliver	●●●○
Overall impact	●●●○
Longevity	●●●○
Cost	£0,000,000

↑ **Project example**
Urban Park Railway Cover, Munich
A car park between apartment buildings is transformed into a park, consisting of a green lawn, a rubberised play area, a sports field and a large sand and gravel area, providing an exciting landscape for children to play in.



SENSORY SPACES

Complexity to deliver	●●●○
Overall impact	●●●○
Longevity	●●●○
Cost	£50,000

↑ **Zighizghi, Favara, Italy**
Body title line two
The project, named Zighizghi, is made of a horizontal level, the floor and seating area, and a vertical level, the lighting and sound systems. There's also numerous plants included in the design, like lemon trees and lavender. Each bright red pod has pre-installed sounds in it that are triggered when someone interacts with the legs



POWER POINTS FOR EVENTS

Complexity to deliver	●●●○
Overall impact	●●●○
Longevity	●●●○
Cost	Scalable

Pop-up power points integrated into the public realm to provide power for events



RIVERSIDE CAFE & AMENITY SPACE

Complexity to deliver	●●●○
Overall impact	●●●○
Longevity	●●●○
Cost	£200,000

↑ **Project example**
Erith Lighthouse, Beesley
A pop-up polycarbonate events space to test the waters for long-term cultural programming in the Thames-side town of Erith. The pavilion is located on the waterfront. Made of pink and blue polycarbonate, the Erith Lighthouse was designed to serve as an event and dining space that would draw people to the riverbank.



RIVERSIDE ACTIVATION

Complexity to deliver	●●●○
Overall impact	●●●○
Longevity	●●●○
Cost	£150,000

↑ **Project examples**
Canal Swimmer's Club, Belgium
A new multifunctional public space for meeting, relaxing, sunbathing and swimming in the canals of Bruges.



COMMUNITY GARDENS

Complexity to deliver	●●●○
Overall impact	●●●○
Longevity	●●●○
Cost	£15,000 - £50,000

↑ **Project example**
Union Street Urban Orchard, Southwark
An urban orchard and community garden reactivated a disused site in Bankside, and created a place for exchange between local residents and visitors.



WILDLIFE HABITATS

Complexity to deliver	●●●○
Overall impact	●●●○
Longevity	●●●○
Cost	£500 - £2,000

↑ **Project example**
Wild Kingdom Playspace, Newham
A workshop with local children building bug hotels to attract wildlife to the new playspace.



BIKE HUB

Complexity to deliver	●●●○
Overall impact	●●●○
Longevity	●●●○
Cost	£20,000 - £50,000

↑ **Project example**
Bike Hub, Portland
The bike hub is a small humble wood and corrugated plastic structure on a large empty lot. The centre provides a place to fix, ride and learn about bikes.



HARVEST GARDEN

Complexity to deliver	●●●○
Overall impact	●●●○
Longevity	●●●○
Cost	£50,000 - £85,000

↑ **Project example**
Abbey Gardens, Newham
Abbey Gardens is an open access community garden where anyone is welcome to participate in the communal growing of flowers, fruit and vegetables. Unlike an allotment, no one has their own patch and everyone gardens together at regular gardening sessions led by an experienced gardener.

2.5
PROJECT CARD
STAKEHOLDER WORKSHOP

Making better places

Key priorities chosen by the group:

- Supporting intensive greening
- Dressing the town centre by illuminating Kingston's landmarks
- Introduce creative wayfinding & public art commissions



TREE CLUSTERS

Complexity to deliver ●●○○○
Overall impact ●●●●○
Longevity ●●●●○
Cost £25,000 - 50,000


↑ **Project example**
Barking Town Square, Barking
An arboretum with forty mature trees of sixteen different species that are lit up at night with colours that vary according to the time of year.



STREET TREES

Complexity to deliver ●●○○○
Overall impact ●●●●○
Longevity ●●●●○
Cost £2,500 - £5,000

↑ **Project example**
New Addington, Croydon
Low brick seating walls and tree planting line the redeveloped square which includes a platform for community events.



BIODIVERSITY ENHANCEMENTS

Complexity to deliver ●●●●○
Overall impact ●●●●○
Longevity ●●●●○
Cost £10,000 - £25,000

↑ **Project example**
The Natural Park of Pellissier, France
Banks along the Garonne River were redrawn into terraces to fluctuate the levels of water to develop and enhance a wider biodiversity.



RAINWATER GARDENS

Complexity to deliver ●●○○○
Overall impact ●●●●○
Longevity ●●●●○
Cost £2,500 each


↑ **Project example**
Marsh Lane, Waltham Forest
Water run off in Marsh Lane (part of the Lea Valley) has been significantly reduced by the introduction of sustainable urban drainage (SUDs) in the car park.



SOFT LANDSCAPING

Complexity to deliver ●●●●○
Overall impact ●●●●○
Longevity ●●●●○
Cost £10,000 - £50,000

↑ **Project example**
"Fantastic-Archaeology", Olympic Park
A series of planting designs for wild-flower meadows as a floral celebration of the past industrial heritage of the site.



NIGHT STREETS

Complexity to deliver ●●●●○
Overall impact ●●●●○
Longevity ●●●●○
Cost £5,000,000

↑ **Project example**
Nesse Meile Biberingen
A public realm scheme to a street and town square that had previously been primarily for cars - now becomes a new backbone for public spaces. At night, welcoming pools of light arrange the street space in an exciting sequence of different light intensities



INSPIRING AWE IN THE PUBLIC REALM

Complexity to deliver ●●●●○
Overall impact ●●●●○
Longevity ●●●●○
Cost £250,000

↑ **Project example**
Heart of London Business Alliance
Lumiere London was a four day festival of light produced by arts organisation Artichoke that brought large-scale light installations to the centre of London



ILLUMINATING HERITAGE ASSETS

Complexity to deliver ●●●●○
Overall impact ●●●●○
Longevity ●●●●○
Cost Scalable

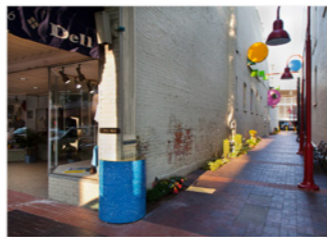
↑ **Project example**
The Parade and Canal Square, Kilkenny
Landscape improvements in and around a 12th Century castle, incorporating lighting to highlight key areas.



DRESSING THE TOWN

Complexity to deliver ●●○○○
Overall impact ●●●●○
Longevity ●●●●○
Cost Scalable


↑ **Project example**
Light Institute Building Facade, Rio de Janeiro
Superclber created a multimedia projection performance that lit up, colored and distorted the Light Institute facade, a historical building in downtown Rio de Janeiro.



PUBLIC ART TO ALLEYWAY LINKS

Complexity to deliver ●●○○○
Overall impact ●●●●○
Longevity ●●●●○
Cost £20,000

↑ **Project example**
Exhibit Columbus, Washington
A public art installation along a busy Washington Street, as part of an invited competition.



FLANK WALL GRAPHICS

Complexity to deliver ○○○○○
Overall impact ○○○○○
Longevity ○○○○○
Cost £0,000,000


↑ **Project example**
Walthamstow High Street, LB Waltham Forest
As part of the Shop Front Improvements on Walthamstow High Street, artist Richard Sweeney was invited to devise a series of iconic sculptures that identified the trade of the shops in a playful and humorous way. These icons were also used on a flank wall as a wayfinding device.



PUBLIC ART COMMISSION

Complexity to deliver ●●●●○
Overall impact ●●●●○
Longevity ●●●●○
Cost £10,000 - £20,000

↑ **Project example**
Southend, Croydon
Artist commission animates an existing blank wall in the town centre.



INFORMATION NOTICEBOARD

Complexity to deliver ●●○○○
Overall impact ●●●●○
Longevity ●●●●○
Cost £3,500 - £5,000

↑ **Project example**
Folkets Park, Malmö
A large scale notice board which holds information about the park and its current events as well as other welcoming messages. The signs are flexible and can be moved around accordingly.

2.5
PROJECT CARD
STAKEHOLDER WORKSHOP

Growing
prosperity

Key priorities chosen by the group:

— Supporting local talent



SUPPORTING CREATIVE COMMUNITIES

Complexity to deliver ●●●○○
Overall impact ●●●●○
Longevity ●●●○○
Cost Scalable

↑ Project example
Pawtucket Arts and Entertainment District, Rhode Island
A dedicated strategy of attracting artists and small businesses to relocate in a dedicated area. Incentives targeted at artists include renovated industrial buildings for studio space, tax-free sales of art in qualified galleries and studios, live-work building types at affordable rates, revolving loan programmes, and an Arts Festival.



POP-UP SHOPS

Complexity to deliver ●●●●○
Overall impact ●●●○○
Longevity ●●○○○
Cost £2,000 - £20,000

↑ Project example
Croydon Pop Up Emporium, LB Croydon
The 'Croydon Pop Up Emporium' has brought together 10 traders in a vacant unit for a period of 6 months. The shop gives a visible presence to the exciting programmes that are available to support businesses in Croydon, as well as communicating a programme of wider physical improvements underway.



BRING DISUSED SPACES BACK IN TO USE

Complexity to deliver ●●●●○
Overall impact ●●●○○
Longevity ●●○○○
Cost £2,000 - £20,000

↑ Project example
Nunhead, LB Southwark
An empty shop unit overlooking Nunhead Green is being used as a business incubator, offering a series of seven week tenancies to local start-ups, social enterprises, artists, designers and cooperatives - boosting employment and jobs.



PROGRAMMING

Complexity to deliver ●●●●○
Overall impact ●●●○○
Longevity ●○○○○
Cost £1,000 - £20,000


↑ Project example
Chrip Street Market, LB Tower Hamlets
The project aims to boost the market through lively events, diversification of the market's offer, supporting traders and celebrating Chrip Street's rich culture and heritage. Local residents and traders are involved at every step, encouraging them to make better use of the market.



AFFORDABLE WORKSPACE

Complexity to deliver ●●○○○
Overall impact ●●●●○
Longevity ●●●○○
Cost £15,000 - £100,000


↑ Project example
Cottrell House, Wembley
Affordable workspace made available for community use or an employment project.



ENTRY LEVEL RETAIL UNITS

Complexity to deliver ●●●●○
Overall impact ●●●○○
Longevity ●●○○○
Cost £2,000 - £20,000

↑ Project example
Camden Collective, Camden
A pop up shop programme using Camden Town's vacant premises, to host local businesses. The programme includes a local discount card scheme with over 100 local businesses. The programme aims to improve the quality of retailers on the high street, running temporary shops in vacant units before returning to market for sale.



OPEN ACCESS MAKING

Complexity to deliver ●●○○○
Overall impact ●●●●○
Longevity ●●○○○
Cost £50,000 - £200,000

↑ Project example
Fab Lab, Manchester
Fab Lab provides a workspace for makers, product designers and entrepreneurs to build and test designs as cheaply and easily as possible. The Fab Lab offers latest digital fabrication equipment including 3D printers, laser cutters, moulding and milling equipment, electrical components, circuit boards and soldering equipment.

2.6 YOUTH WORKSHOP LIVE TESTING

Youth workshop programme & 'live testing' event

What:

Co-delivery of wider engagement event with the design team, seeking opportunities to trial and test different types of streets and spaces within the town centre. The event will provide the team with an opportunity to display emerging proposals, whilst also demonstrating potential transformational change by testing a number of proposals on site.

The programme aims to engage local youth groups in order to galvanise their long term participation with the delivery and future programming of projects. It will also provide young people with an opportunity to highlight which types of streets and spaces are a priority for them and why.

The testing event will be a public event with other participants also invited.

Who:

The team will reach out to a range of local organisations and institutions which represent younger people including:

- Kingston University PACE group
- Kingston University Student Union
- Kingston College, Kingston Academy and other local schools / colleges
- Creative Youth Advisory Sounding Panel (potential to test CY idea for mini festival next February involving pop up live music and comedy events within vacant spaces across the town centre)
- Youth council representatives including Marcus Dyke from the Youth Parliament (also a member of the CY Advisory Sounding Panel)

How:

The team recruited 10 students from Kingston University and Kingston College to participate in a programme which covered two half day sessions, as follows:

Workshop 1: Briefing and planning workshop with young people

- Briefing talk about project and WMT's role as design team.
- Discussion about aspirational streets and spaces types within Kingston town centre, followed by a workshop about which types would be good to test as part of wider engagement ie. 'dancing street'
- Planning the delivery of the wider engagement 'testing' event including pop up activities

Workshop 2: Co delivery of 'live testing' event

- Delivery of public engagement event within the town centre including testing of new uses and activities such as art workshops
- Design team will provide a display of emerging proposals and provide opportunities for the public to feedback.
- 'Live testing' aimed to attract the general public by generating interest through the new activities

Where:

The riverside adjacent to John Lewis - a key focus area highlighted for proposed interventions in the strategy.

When:

Two half day workshop events towards the latter stages of the project:

- Workshop 1 Saturday 6th April 2019, 10am-1pm
- Workshop 2: Friday 10th May 2019, 3pm-7pm

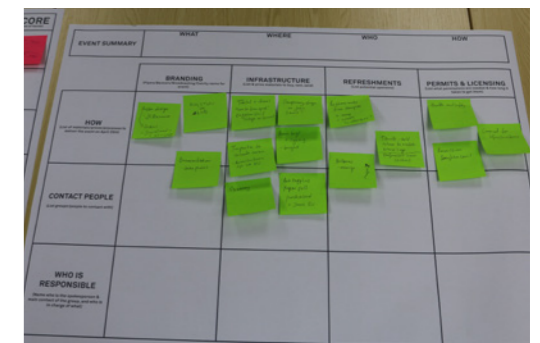
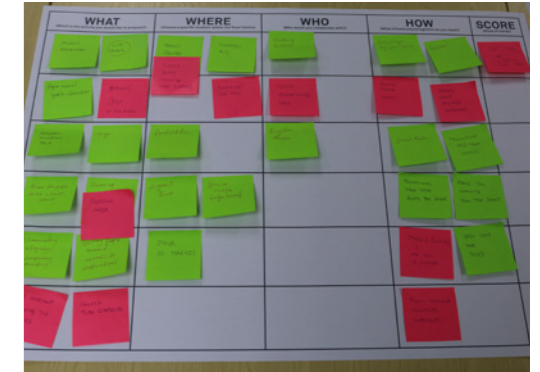


2.6
 YOUTH WORKSHOP
 LIVE TESTING

Workshop 1: Briefing and planning workshop with young people

The initial workshop with the students from Kingston College and Kingston University generated a wealth of ideas around what needs to be improved in Kingston Town Centre's streets and spaces, along with ideas for activation and public events. The group used the session to agree on an event to be delivered in the town centre, taking into consideration options for branding, infrastructure, refreshments and permits and legislation.

Some of the key comments from the group are presented opposite.



What students said:

A fair that includes free activities, games, prizes, cake sale, free good, a charitable event in Fair Field Recreation Ground. People don't know about it!

Art workshops, conversations and talks in partnership with Kingston Museum that could include temporary tables and chairs in both Market Square and under used spaces in the Town Centre

Temporarily dress the alleyways in partnership with Kingston University Art Students

Art and music event along the River Thames (near John Lewis) including covering and greenery

Discovery Trial - to make people aware of what is already in Kingston

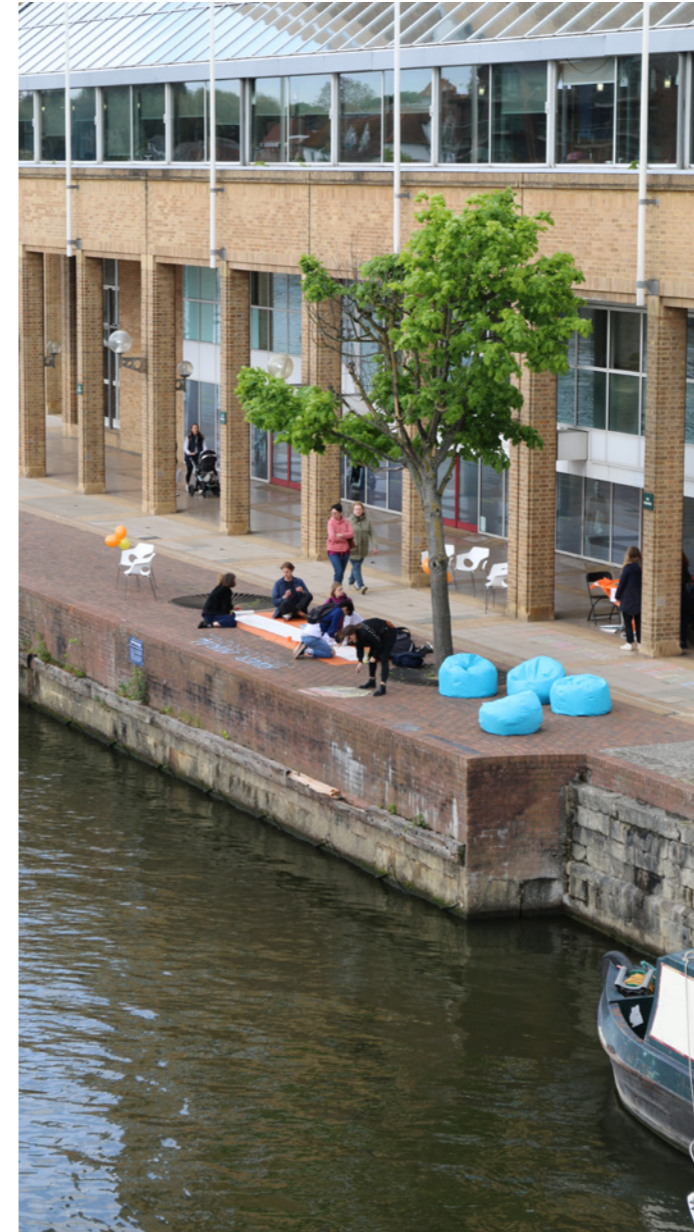
A dwelling space along riverside that could include bean bags and connect to Market Place with a satellite event in partnership with local churches and restaurants

Cleaning up event for Hogsmill River - no one goes there at the moment

2.6
YOUTH WORKSHOP
LIVE TESTING

Workshop 2: Co delivery of
'live testing' event

The group delivered a set of artist workshops along the riverside adjacent to John Lewis on a Friday evening. The activities were successful in attracting young people and families walking through the area to participate. The event received positive feedback from the general public who overall felt it was positive to activate this part of the town centre.



What participants said:

I would be happy to participate in the next one

It is great to be able to stop and enjoy in this part of the city

It is very meaningful being able to participate in an activity for free at the street

I would like to see more activities and events like this in the borough

3.0

ONGOING LEGACY & SUPPORT

Local stakeholders update
presentation / meeting

What:

An introduction of the finalised project catalogue given to local stakeholders. The session will set out how the document is intended for use by the client group as well as external partners and local stakeholders (emphasising co-delivery etc). It should include an overview of the final strategy including how engagement has fed into the final document, and a much more practical focus. For example, how to use the document, as well as essential steps in developing and delivering a project e.g. developing a project concept, collaborating with others, accessing funding, etc. Kingston Neighbourhood Manager will also support as some of this content will be very locally specific e.g. Community Grants Programme.

It will be good time to provide an overview of what our immediate next steps are - outlining the GGF bid. If there are to be some small projects wrapped up into the GGF, this might seek some community partners to take these forward and build this into the narrative of the GGF bid (TBC).

When:

TBC

Who:

Invited list of local stakeholders who have been previously engaged throughout the project including the client group and representatives of local groups who are likely to take projects forward.

How:

The team will deliver a presentation to the invited group followed by a Q&A focused upon delivery of the projects.

Where:

Public venue within the town centre.

WE MADE THAT LLP
Unit 21 Tower Workshops
58 Riley Road
London SE1 3DG

T +44 (0)20 7252 3400
www.wemadethat.co.uk
studio@wemadethat.co.uk

We Made That LLP is
registered in England &
Wales. Reg no. OC367789