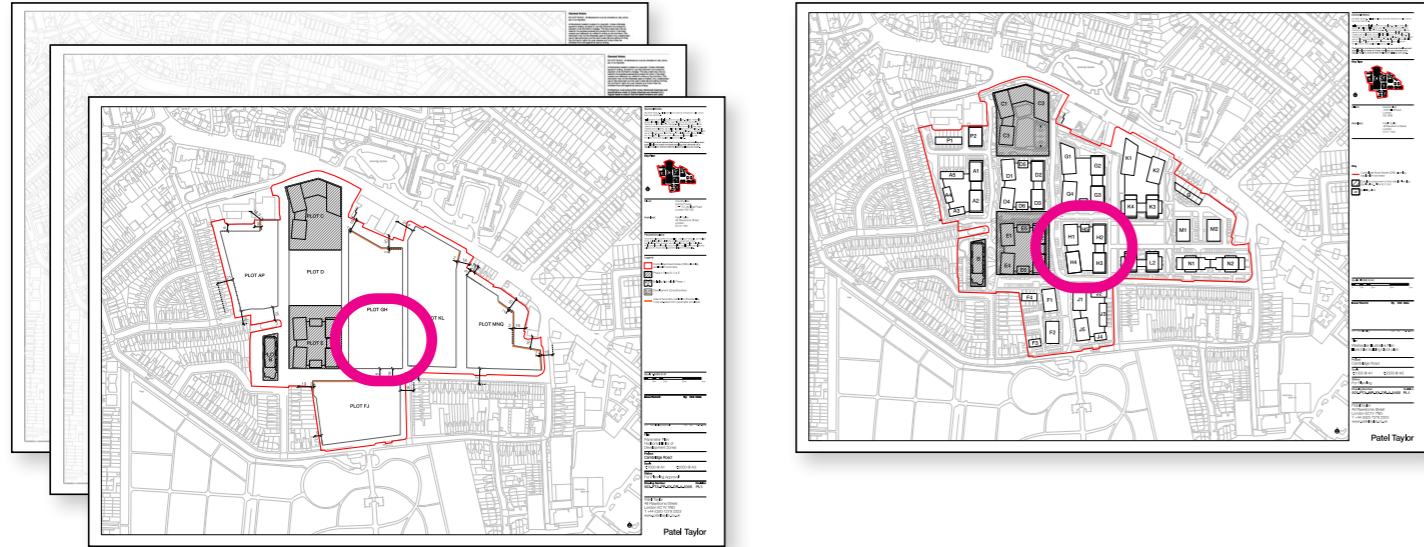


1.9 Worked example for Plot H

Parameter drawings



Development Parameters



A. Identify the plot and constraints of the Mandatory Parameter Plans and Illustrative Masterplan Drawings.

B. Refer to Chapter 2.0 of this document which explains the application of the mandatory Development Parameters.

Figure 1.8: Typical journey through Design Guidelines documentation using Plot H as a sample.

Masterplan Guidelines

3.0 Site-wide coding: Global guidelines

3.9 Palette Coding - Façade Colour

3.9.1 This section builds on previous sections and completes the definition of the design palette by associating colour palette ranges to each of the Design Palettes.

3.9.2 Façades / building elements which have had Design Palette Definitions applied to them must comply with the coding illustrated within the adjacent diagram (Fig. 3.25).

3.9.3 The predominant treatment of façades / building elements with assigned Design Palettes must align with the Design Palette Matrix overleaf (refer to Fig. 3.25).

3.9.4 The Design Palette Matrix determines the acceptable options within a Colour / Hue Range which are permissible for use as the predominant façade colour of coded buildings.

3.9.5 The Design Guidelines set out five Design Palette Definitions for use within the proposed masterplan, these are identified on the adjacent diagram and comprise of:

- Design Palette 01;
- Design Palette 02;
- Design Palette 03;
- Design Palette 04; and
- Design Palette 05.

Legend:

- Colour palette 01 (Pink coding)
- Colour palette 02 (Green coding)
- Colour palette 03 (Purple coding)
- Colour palette 04 (Orange coding)
- Colour palette 05 (Blue coding)
- Principal Route - Street hierarchy type 01
- Public Route - Street hierarchy type 02
- Public Route linking to Vincent Road

Figure 3.25: Combined Design Palettes across the masterplan

Coding legend: Mandatory instructions: **Black bold underlined letters** | Non-mandatory instructions (guidance): bold grey letters | Notes: normal text

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C. Refer to Chapter 03 of this document which explains how the plot contributes to the site-wide composition and establishes Guidelines for all plots in the Masterplan.

Component Guidelines

4.0 Component Guidelines

4.36 Balcony Strategy

4.36.1 The adjacent diagram (Fig. 4.167) codes the configuration, type and position of balconies permitted throughout the proposed masterplan.

4.36.2 The incorporation of balconies on a specific façade / building element must align with the Balcony Strategy illustrated in Fig. 4.167.

4.36.3 The association of balcony categories to locations within the masterplan is determined by the relationship between façade and setting.

4.36.4 Each elevation or façade of a building relates to a specific setting and / or responds to a different townscape requirement.

4.36.5 Balcony position and configuration must align with the guidance identified for the following categories:

- Gable balconies;
- Body balconies (Public or Semi-private); or
- Washington/Piper balconies.

4.36.6 Sections 4.37 to 4.42 provide additional guidance which codes the category of balcony appropriate for specific areas across the masterplan for the indicated typologies whilst identifying more detailed options for how balconies could be articulated.

Legend:

- Gable balconies
- Body balconies - Street balconies
- Body balconies - Courtyard / Internal balconies
- Body balconies - Washington/Piper
- Balconies prohibited: Houses etc.
- Illustrative building line

Figure 4.167: Distribution of balcony types across the site

Coding legend: Mandatory instructions: **Black bold underlined letters** | Non-mandatory instructions (guidance): bold grey letters | Notes: normal text

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D. Refer to Chapter 04 of this document which explains the guidelines for small generic components such as balconies or boundary treatments.

April 2021



2.0 Development Parameters

Introduction

2.1 Introduction

2.1.1 This chapter of the Design Guidelines identifies the Parameters within which redevelopment of the Cambridge Road Estate can occur.

2.1.2 The guidance contained in this chapter should be read in conjunction with the Parameter Plans.

2.1.3 This introductory section identifies, at a macro, or site-wide level the rules for redevelopment, namely:

- Location: where redevelopment can occur;
- Constraints: how redevelopment can occur; and
- Context: key relationships within and around The Site

2.1.4 The Design Guidelines should be thought of as a technical document which provides guidance, standards and rules to design teams employed to deliver designs for areas of the Development in the Outline Component of the application.

2.1.5 This document does not set-out to explain why or how the design for the masterplan has evolved or the justification behind the masterplan design decisions.

Similarly this document does not identify the 'when' or rather the phasing, time-scale or programme the for redevelopment of Development Plots.

Readers should refer to the Design and Access Statement (DAS) Volume 1 for further information.

2.2 Setting the Parameters.

2.2.1 Maintaining design coherence and protecting the Masterplan design is fundamental in delivering a successful, high quality product.

2.2.2 Delivering a large multi-parcel, phased redevelopment is however dependent on many factors; known and unknown. The context in which development proceeds will inevitably evolve over time.

2.2.3 The success of any scheme therefore, but particularly masterplans is contingent on the balance of safeguarding the design whilst providing sufficient flexibility for the future.

2.2.4 The Development Parameters, in partnership with the supporting Design Guidelines in this report provide a mechanism to balance these demands.

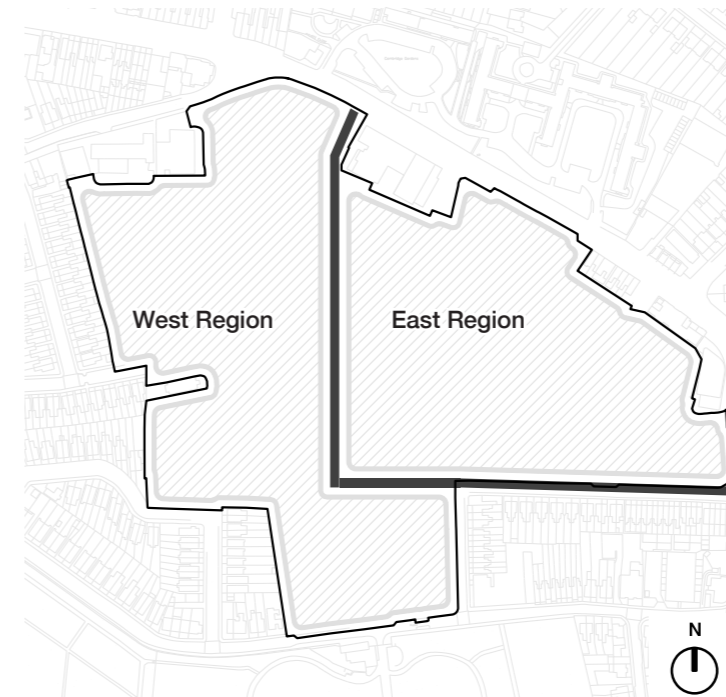
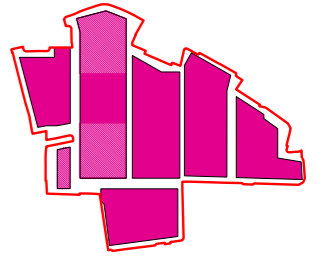


Figure 2.1: Site connectivity: Principal circulation route divides The Site into two primary regions.

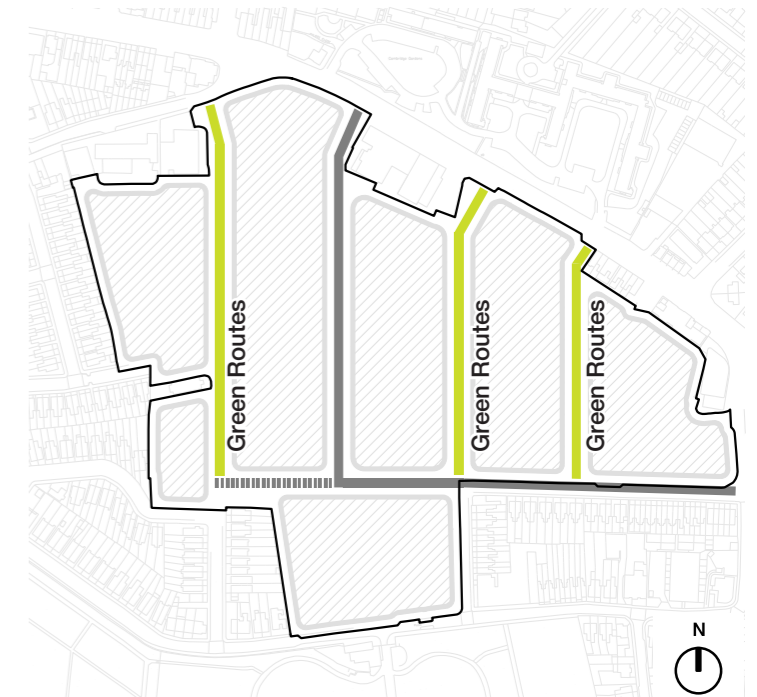



Figure 2.2: Repaired urban grain: north:south green routes connect through The Site linking to surrounding context.

Legend:

 Site boundary

 Development Plot

 Primary circulation route

 Green route

Coding legend: Mandatory instructions: **Black bold underlined letters** | Non-mandatory instructions (guidance): bold grey letters | Notes: normal text

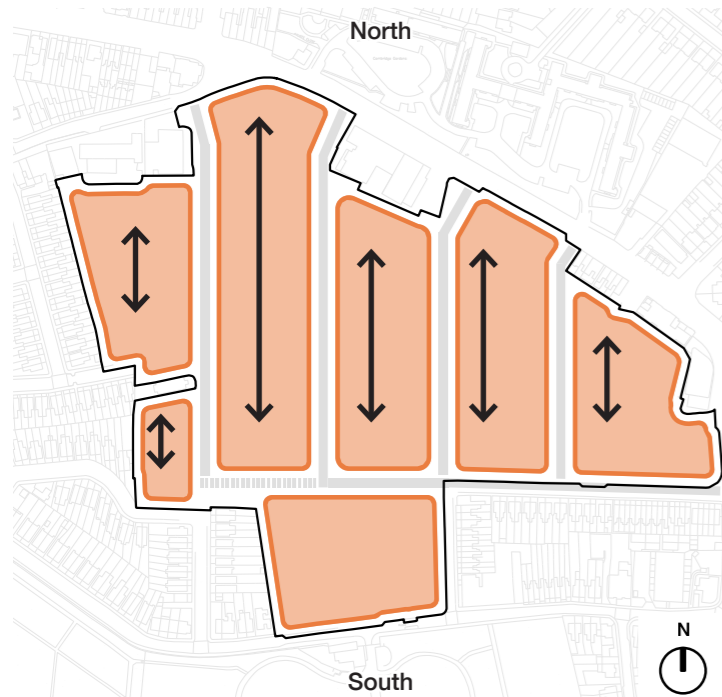
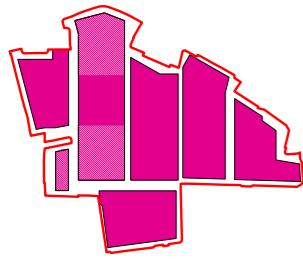


Figure 2.3: Orientation: Connections through The Site define discrete N:S oriented Development Zones.

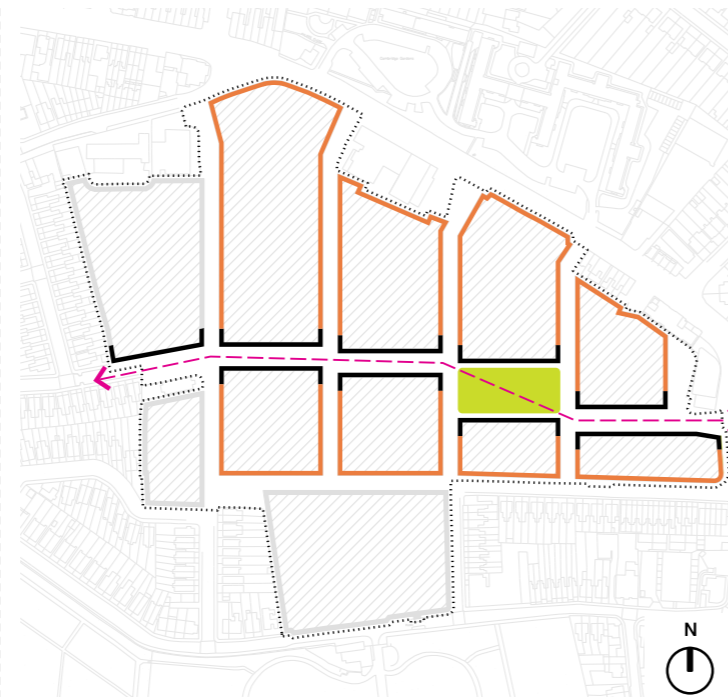


Figure 2.4: Principal east:west route: Key relationships define building façades and subdivision of Development Plots.

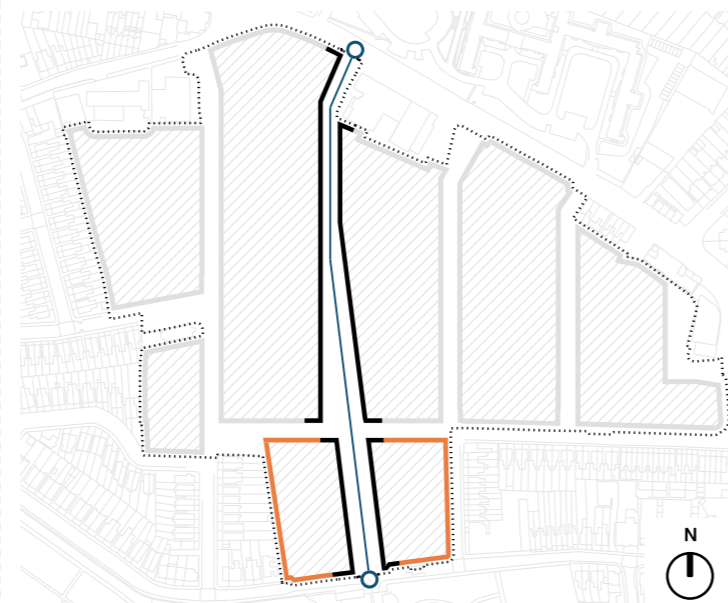








Figure 2.5: Principal services route: Safeguarding district network heating route.

Legend:

-  Predominant north:south orientation
-  Development Plot
-  Primary Green Space

-  Façade line
-  Uninterrupted east:west linking route
-  District network heating route

Coding legend: Mandatory instructions: **Black bold underlined letters** | Non-mandatory instructions (guidance): bold grey letters | Notes: normal text

2.0 Development Parameters

Introduction

2.2.5 Whilst the Design Guidelines do not (as a rule) explain how the masterplan has been developed, the following identifies the masterplan principles which have directly shaped the methodology for setting the Development Parameters.

2.2.6 The design for the Cambridge Road Estate Masterplan and the townscape strategies drive the subdivision of The Site and directly establish the Development Parameters for The Site, as described below and illustrated in the adjacent diagrams.

2.2.7 The Site is cleanly subdivided into seven discrete Development Zones based on the primary townscape strategies (as described below and in the DAS Vol.1)

- **Site connectivity:**
Principal circulation route divides The Site into two primary regions. (Fig 2.1)
- **Repaired urban grain:**
North:south green routes connect through The Site linking to surrounding context and repairing the urban grain. (Fig 2.2)
- **Orientation:**
Discrete north:south oriented Development Plots are defined by key routes and connections through The Site (Fig 2.3)

2.2.8 The configuration of the Development Zones control Routes and Open space within The Site.

2.2.9 The location and flexibility of development within the Development Zones is flexible, but no buildings can be constructed outside of a Development Zone.

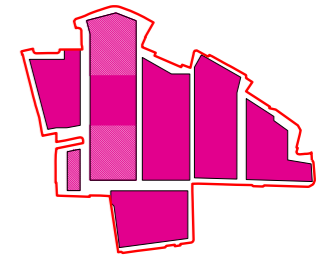
2.2.10 Section 2.8 provides further guidance describing the subdivision of Development Zones into Plots, Buildings and Spaces.

2.2.11 Guidance is also provided to safeguard Townscape relationships and design principles which may run across multiple Development Zones.

2.2.12 Examples of Guidance controlling the subdivision of Development Zones to achieve townscape strategies might include;

- How buildings should be positioned in order to incorporate the Principal east:west circulation route (Fig. 2.4) or;
- How buildings should be positioned to maintain a north:south zone for the future district network heating route (Fig. 2.5).

2.0 Development Parameters Definitions



2.3 Zones, Plots and Boundaries

2.3.1 **Building development is constrained to within Development Zones.**

2.3.2 Development Zones are limited by a set of Parameter Boundaries which define the maximum extents for development.

2.3.3 Parameter Boundaries exist as either vertical or horizontal planes and together are referred to as the Parameter Envelope (Fig. 2.6).

2.3.4 Vertical Parameter Boundaries are horizontal planes which limit the height of development within a Development Plot.

2.3.5 The Parameter Plan; 503-PTA-PP-XX-DR-A-5306 identifies the maximum vertical extent of Development Plots. It does not identify the roof or form.

2.3.6 Horizontal Parameter Boundaries are vertical planes which limit the lateral extent of development within a Development Plot.

2.3.7 The Parameter Plan; 503-PTA-PP-XX-DR-A-5305 identifies the maximum horizontal extent of Development Plots. It does not identify the Building Line.

2.4 Development Zones and Plots

2.4.1 A Development Zone is a 2D object within the Site Boundary which is defined by a shape in plan, set out by Ordnance Survey Coordinates, and which contains one or more Development Plots.

2.4.2 A Development Plot is a 3D object which sits within and is defined by the horizontal Parameter Boundaries of the Development Zone and additional vertical Parameter Boundaries, and which contains one or more Buildings.

2.4.3 Development Zones will be subdivided in order to provide east:west connectivity across The Site.

2.4.4 The configuration of Development Plots has been considered with reference to a strategy for the retention of existing trees balanced with the urban design objectives of a legible network of streets and the provision of homes in buildings at a scale appropriate to the development.

2.4.5 **When preparing proposals for Reserved Matters Applications, designers should review the quality and location of existing trees, and prioritise opportunities for the retention of Category A/B trees.**

2.4.6 Development Zones will contain between one and three Development Plots.

2.4.7 Development Zones include the following:

- **Development Zone AP must contain 2 plots;**
- **Development Zone B must contain 1 plot;**
- **Development Zone CDE must contain 3 plots;**
- **Development Zone GH must contain 2 plots;**
- **Development Zone FJ must contain 2 plots;**
- **Development Zone KL must contain 2 plots;**
- **Development Zone MNQ must contain 3 plots.**

2.4.8 The special characteristics for each Development Zone are described in **Section 2.8**.

2.4.9 Development Zones provide sufficient flexibility for the future horizontal arrangement of Development Plots and the position of tertiary roads, to avoid overlapping parameters.

2.4.10 Plots are further broken down into individual buildings depending on their typology and townscape guidance outlined elsewhere in this document.

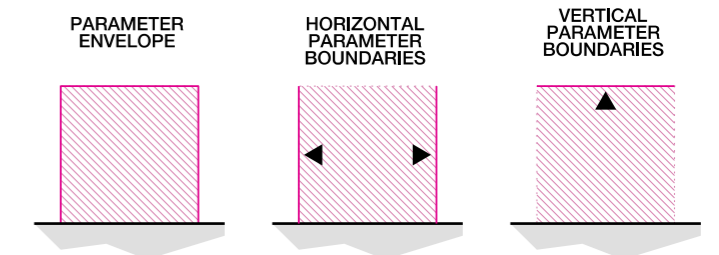


Figure 2.6: Parameter Envelope: A single volume defined by horizontal and vertical boundaries.