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How could your business innovate and grow

Join us for these new, green discussions with business specialists



22 SEPTEMBER 2021 10.30-11.30AM

PROGRAMME



GREEN BUSINESS OPPORTUNITIES FROM DECARBONISING TRANSPORT

How could your business innovate and grow

Kingston Council, in partnership with **Kingston Chamber of Commerce,** invites all businesses in and around the borough, to join our new THINK GREEN is a new, bite size programme to help businesses understand growth opportunities in the green economy.

Building on the feedback and success of the Green Transitions Roundtable discussions in May, THINK GREEN will provide a series of webinars exploring a range of green issues, starting with **Green Business Opportunities from Decarbonising Transport.**

Led by a panel of four business owners, they will share their specialism and practical experience. Free to attend, THINK GREEN is open to SMEs, start-ups and students who want to learn or take the lead on green business growth.

SPEAKERS



Alper Muduroglu
Chief Executive
Officer, Peddle My
Wheels

Alper set up Peddle My Wheels in 2012 and since then has grown the company to be active in 25 London Boroughs. In that time, he has won numerous contracts with Councils for various cycling initiatives and has overseen the successful implementation of these schemes. He is able to call on references from a number of Council staff who have employed Peddle My Wheels services.



Dr Sarah WixeyDirector of Strategy
& Sustainability,
Virtus Energy

Sarah is the Director of Strategy and Sustainability at Virtus Energy and manages the company's climate change and net zero carbon projects. She previously worked at Tetra Tech leading projects on sustainable logistics, zero emission transport, consolidation centres, and Clean Air Zones. Sarah has a PhD in Trans-European Transport and a Bachelor's degree in Social Science from Southampton Solent University and a Certificate in Business Sustainability Management from the University of Cambridge.



Jade Ebenezer New mobility solutions, Hubject

Jade's experience in "new mobility" solutions runs the gamut of transport modes. Most recently, Jade provided strategic advisory services to government departments, local authorities and new mobility solutions providers including OEM's. He also contributed to two mobility startups, as well as being part of the founding teams that established the first free-floating bike share and car club in the UK. Prior to this, Jade spent 11 years heading up regional business development at Europear Southern Africa.



Massimo Resta Partner at Zouk Capital LLP

Massimo is a partner at Zouk Capital, a London based private equity firm focussing in renewable energy, clean infrastructure and the energy transition.

At Zouk, Massimo has been involved in transactions in the solar photovoltaic, waste to energy, storage and EV charging infrastructure sectors; in BE Power, the largest independent EV charge point operator in Italy; and in Liberty Charge, a joint venture with Liberty Global focussing on residential EV charging infrastructure in the UK.

FACILITATOR



Forbes Low
CEO, Kingston
Chamber of
Commerce

Forbes has a long history with the Chamber, he joined as a member in 2009, later becoming a Director and then President.

Forbes is also a graphic designer and has run his own business, Forbes Design Associates since 1998. Forbes is based locally and is a former Kingston Grammar School pupil.

He took up the role of Chief Executive of Kingston Chamber of Commerce in April 2019.



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FOR FURTHER INFORMATION, PLEASE CONTACT IOANNA ROSSI AT IOANNA.ROSSI@KINGSTON.GOV.UK

